

# SPONSORSHIP GLBT OPPORTUNITIES EXPO

BLENDING BUSINESS & ENTERTAINMENT FOR  
THE GAY, LESBIAN, BISEXUAL & TRANSGENDER COMMUNITY FOR NEARLY TWO DECADES  
JACOB JAVITS CONVENTION CENTER - NEW YORK CITY

## MARCH 12-13, 2011

### PRESENTING Sponsor: \$50,000 INCLUDES: "YOUR COMPANY NAME" Presents Original GLBT Expo"

- 2,000 sq. ft. of prime exhibit space, carpeted in color choice, appropriate furniture
- 5-500 watt electrical outlets
- Exclusivity in Sponsor Category for Product
- Prominent Logo placement on all printed and /electronic advertising and promotion
- 4-Exclusive Show Banners
- Prominent mention on all Press Releases
- Exclusive Logo on one side of show Bag
- Centerfold Ad in Show Guide
- Prominent Listing in Show Guide
- Literature Display
- Web Site Banner – Premier Placement
- Prominent Logo Display on TV Advertisements
- Unlimited Complimentary Attendee Tickets for Distribution
- Unlimited Badges for Company Representatives
- Right of First Refusal for Following Year

### PREMIUM PLATINUM Sponsor: \$25,000 INCLUDES

- 1000 sq. ft. of exhibit space, 10 booth packages
- Carpeting for area
- 4-500 watt electrical outlets
- 2- Exclusive Show Banners
- Inside Back Cover Ad in Show Guide
- Prominent Logo on Television Ads
- Prominent Logo on all printed/electronic advertising and promotion when appropriate
- Web Site Banner
- Prominent Logo on Show Bag
- Bold Listing in Show Guide
- Unlimited Complimentary Attendee Tickets for Distribution
- Unlimited Badges for Company Representatives

### PLATINUM Sponsor: \$20,000 INCLUDES:

- 800 sq. ft. of exhibit space, 8 booth packages
- Carpeting for area
- 4-500 watt electrical outlets
- 2- Exclusive Show Banners
- Inside Front Cover Ad in Show Guide
- Prominent Logo on Television Ads
- Prominent Logo on all printed/electronic advertising and promotion when appropriate
- Web Site Banner
- Prominent Logo on Show Bag
- Bold Listing in Show Guide
- Unlimited Complimentary Attendee Tickets for Distribution
- Unlimited Badges for Company Representatives

### GOLD Sponsor: \$15,000 INCLUDES:

- 600 sq. ft. of exhibit space, 6-6' draped tables, 12-chairs, 6-wastebaskets, ID Sign
- Carpeting for area
- 2-500 watt electrical outlets
- Logo on all, printed/electronic advertising and promotion when appropriate
- Bold Listing in Show Guide
- Logo on Two Gold Sponsor Banners with other Gold Sponsors
- Logo on Show Bag
- Logo on Web Site
- Full Page Ad in Show Guide
- 250 Complimentary Attendee Tickets for Distribution
- Unlimited Discount Coupons
- Unlimited Badges for Company Representatives

### SILVER Sponsor: \$10,500 INCLUDES

- 400 Sq. ft. of exhibit space, 4-6' draped tables, 8-chairs, 4-wastebaskets, ID Sign
- Carpeting for area
- 2- 500 watt electrical outlet
- Logo on all, printed/electronic advertising and promotion when appropriate
- Logo on show bag
- Half page ad in Show Guide
- Logo on Two Silver Sponsor Banners with other Silver Sponsors
- Bold Listing in Show Guide
- Logo on Web Site
- 100 Complimentary Attendee Tickets for Distribution
- Unlimited Discount Coupons
- 35 Badges for Company Representatives

### BRONZE Sponsor: \$7,500 INCLUDES:

- 300 sq. ft. exhibit space 3-6' draped tables, 6-chairs, 3-wastebaskets, ID sign
- 1-500 watt electrical outlet
- Booth and Aisle carpet
- Logo on all printed/electronic advertising and promotion when appropriate
- Logo on Show Bag
- Logo on Two Bronze Show Banner with other Bronze Sponsors
- Logo on Web Site
- Bold Listing in Show Guide
- 50 Complimentary Attendee Tickets for Distribution
- Unlimited Discount Coupons
- 20 Badges for Company Representatives

### PEARL Sponsor: \$5,750 INCLUDES:

- 200 sq. ft. exhibit space, 2-6' draped tables, 4-chairs, 2-wastebaskets, ID Sign
- Booth and Aisle Carpet
- Logo on One Pearl Show Banner with other Pearl Sponsors
- Logo on Web Site
- Logo on Show Bag
- Logo on all printed/electronic advertising and promotion when appropriate
- Bold Listing in Show Guide
- 25 Complimentary Attendee Tickets for Distribution
- Unlimited Discount Coupons
- 12 Badges for Company Representatives

### GAY MEGA STAR TALENT SEARCH DRINK Sponsorship: \$8,250 INCLUDES:

- 200 square feet of exhibit space, 2 booth packages
- Booth and Aisle Carpet
- 1-500 watt electrical outlet
- Logo on all printed/electronic advertising and promotion as Gay Mega Star Drink Sponsor
- Prominent Recognition on additional ad campaign, print and web
- Opportunity for a drink promotion at the auditions
- Full page ad in show program.
- 75 Complimentary Attendee Tickets
- Prize money awarded from the sponsorship price to top 3 finalist at show
- Opportunity to Judge the Contest
- 15 badges for Company Representatives
- Logo on Show Bag
- Logo on a show banner
- Opportunity to promote at Preliminary Auditions

### STANDARD BOOTH: \$2,350 INCLUDES:

- 100 SQ. FT Booth Space
- 1-6' draped table,
- 2 –chairs, 1-wastebasket, ID Sign,
- Booth and Aisle carpet\*
- Unlimited Discount Coupons
- Listing in show guide
- 6 badges for Company Representatives
- 10 Complimentary Attendee tickets

*All Sponsorship include material handling at the Hall on Move-in & Move-out Day according to the instructions provided in the exhibitor information kit.*

*\*Drape, Booth and Aisle carpet colors will be decided by show management. EXTRA CHARGE FOR CHANGE OF COLOR.*